

Experience Center

29.-30.10.2019, Copenhagen

ISLET Group organizes visit to **Experience Center** in Copenhagen on 29-30th of October, 2019. The purpose is to get inspired, look to the future and provide new perspectives how today's organizations will be transformed. There will be top-notch, visionary speakers and also time to discuss with them during meals.

The visit is for ISLET's stakeholders, executive committees and board members. ISLET handles all arrangements but participant's flights and accommodation will be charged, which is approximately 350-400 € per person.

AGENDA

Tuesday 29th of October

16.45–17.30 Flight to Copenhagen
19.30 Dinner

Wednesday 30th of October

8.30–9.00 **Welcome and opening**
Janina Luoto, CEO, ISLET Group

9.00–10.00 **Key note: Intelligent enterprise in experience economy**
Mariano Kristensen, Head of Center of Excellence and Global Business Development, SAP Nordic

10.00–10.15 Break

10.15–11.00 **Design Thinking from A-Z**
Maria Pereira, Principal Digital Strategist – Innovation Design, SAP

11.00–12.00 **Key note: Futurist speech – How to disrupt a 120-year-old company?**
Erick Thürmer, CEO, Thürmer Tools

12.00–13.00 **Lunch with Erick Thürmer**

13.00–14.00 **Tour: SAP Experience Center Copenhagen**
Thomas Madsen, Head of SAP Experience Center Copenhagen

14.00–15.00 **Case Intersport: Leading digital and omni-channel strategy**
Mia Ruotsala, CDO, Intersport Group

15.00–15.30 **Closing**
Janina Luoto, CEO, ISLET Group

16.30 **Dinner with Mia Ruotsala**

18.00 Heading to the airport
20.05–22.45 Flight to Helsinki

Further information and registration:
events@isletgroup.fi

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Speaker introductions



Mariano Kristensen *Head of Center of Excellence and Global Business Development, SAP Nordic*

Mariano is a Technology Leader at SAP AG in Europe. He has vast experience in working with SAP solutions and Information Technology. He co-founded the Customer Advisory Office for the EMEA Region at SAP in 2006. Today he is responsible for the Global Business Development and Center of Excellence (CoE) in Database & Technology Group, helping customers understand the value of and creating Roadmaps for the adoption of Database & Technology Solutions. Mariano also facilitates IT strategy development for IT-/CIO-Departments of global acting customers to develop opportunities and concepts for future technological innovations and strategies.

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Maria Pereira, *Principal Digital Strategist – Innovation Design, SAP*

Maria is a graduate and teacher of Design Thinking from Stanford University and MIT. She is expert in eCommerce and New Business Models. Previously she has worked for Accenture, transportation company Deutsche Bahn and design and innovation consultancy company Fjord. Her passion is organization strategy, organizational leadership, innovation and digitalization.

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Erick Thürmer, *CEO Thürmer Tools | Graduate and Faculty Member of Singularity University | Exponential Entrepreneur | Inspirational Speaker | Transformational Leader | Author & Philanthropist | SME & Women's Empowerment Advocate | 3D Patent Holder*

Erick has disrupted his great grandfather's 120-year-old and traditional toolbusiness into a successful, purpose-driven 3D business. The company has been awarded leading digital company in Denmark and granted €1.6 million to develop the 3D business based on a 3D patent valued in €27 million by The Confederation of Danish Industry.

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Mia Ruotsala, *CDO, Intersport International Corporation*

Mia leads Intersport's digital and omni-channel strategy. Her passion is to grow online presence and the value of brands in e-commerce. Before joining Intersport, Mia has worked as a Country Manager at Digital Media company AOL.com and as an E-commerce Marketing Director at Tommy Hilfiger. Intersport generates a worldwide revenue of €11.1 billion through a network of 5,500 affiliated stores in 45 countries.

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